

[4] Find a word or phrase in the text that means the following.

commerce = **business / trade**

started their journey = **set off**

officially recognised = **success / known worldwide / popular**

reason = **motive / (proof)**

money gained in business = **profit**

make better = **improve**

large boats = **steamers**

ask an amount of money as a price = **charge a fee**

things done successfully = **achievements / exceptional**

started = **began / initiated**

[5] Answer the following questions about the text.

1. What was the first excursion that Thomas Cook arranged?

**The first excursion he arranged was a 12-mile trip from Leicester to Loughborough on July 5, 1841, by chartering a train from the Midland Railway Company.**

2. How did he manage to deal with its cost? **By persuading the Midland Railway**

**Company to let him charter a train on the condition that he would pay them back once they had sold all the tickets.**

3. What was Cook's motive when he started this particular business? **His motive was not to make a profit, but to improve society. He hoped he could transport people's minds and prevent them from getting into trouble with the police or causing other social problems.**

4. When did he make his first profit? **In 1845, after he organised a trip to Liverpool.**

5. Which places did he choose as his tourist destinations? **He chose attractive places to visit in neighbouring towns and the countryside, as well as famous cities in continental Europe such as Brussels, Paris and Milan. He later on offered travel all around the world.**

6. Did his business remain successful even after his death? **Yes, because he left behind a name that is known worldwide for the exceptional services he initiated.**