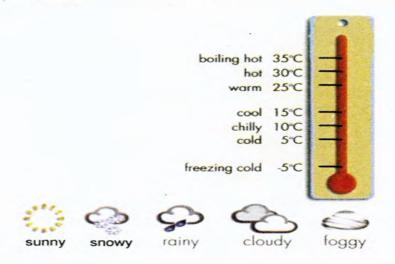
[2] The weather



What's the weather like in the following places? Make sentences.

Serres	15°C €
Florina	-1°C
Sparta	15°C €
Athens	30°C
Thessaloniki	10°(5)

PRE-READING

Have you ever gone on a package holiday organised by a travel agent in your country or abroad? What was it like? Would you do it again? Share your answers with the class.

READING

You are going to read a short biography of the famous travel agent, Thomas Cook. Skim through the text and find out what his idea was.

Thomas Cook - The number I Travel Agent

The history of modem tourism began on July 5, 1841, when a train carrying 500 factory workers set off from Leicester towards Loughborough, 12 miles away. Thomas Cook had neither money nor formal education. He had managed to persuade the Midland Railway Company to let him charter a train on the condition that he would pay them back once they had sold all the tickets.

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All big businesses have to start somewhere, and the somewhere usually begins with an idea. Cook's idea was a little different because his motive was not to make a profit,

but to try to improve society. He hoped he could also transport people's minds and prevent them from getting into trouble with the police or causing other social problems.

What began as an unusual idea began to pay Cook back, and his first profit came in 1845 after he organised a trip to Liverpool. Liverpool, a port for steamers, was considered an attraction for most people. Thomas now offered people attractive places to visit and the means of transport to get there.



As his excursions were so popular, he took the opportunity to charge his customers a small fee for the work that he had done.

The success of Cook's first excursions led to other trips to neighbouring towns and the countryside. In ten years' time Cook added parts of Europe to his agenda, offering tours to Brussels, Cologne, the Rhine, Strasbourg, Zurich, Paris and Milan. Cook's achievements did not rest there; he went on to offer travel all around the world.

When Cook died in the 1890's, he left behind a name that is now known worldwide for the exceptional services he initiated.

(Adaptedfi·om 'Thomas Cook - Bibliography' by Elizabeth Batt, Leicestershire News, 21-01-2000.)

[2] Read the text again and make a list of the words connected to travelling.

tourism	charter	train	transport	holiday	steamer
travel	tour(s)	excursion	ı trip	visit	

[3] Inwhich European countries are the following places?

Brussels	Belgium Belgian
Cologne	Germany German
Lisbon	Portugal Portuguese
Paris	France French
Zurich	Switzerland Swiss
Milan	Italy Italian

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