

# Article: Writing Guide

## **Title**

Think of an interesting title which will make people want to read your article

## **Introduction**

Start your article in an interesting way. You could ask the reader a question or make a strong statement.

## **1st body paragraph**

The first paragraph should involve the reader in some way.

## **2nd body paragraph**

Build on the interest you have raised in the first paragraph by telling the next part of the story

## **Conclusion**

Finish the article in an interesting way. This could be humorous or thought-provoking

## **Title**

Articles usually have a title. The title should be informative (give the reader an idea of the subject) and attractive (make the reader want to read the article). Keep it short (2-5 words) and clear. No need for a complete sentence

**Title A: The Internet: A Great Invention**

**Title B: Keep It Healthy!**

## **Introduction**

The start of the article should be linked to the title, introduce the topic and engage the reader. Often, an article starts with a question that introduces the topic which will be discussed in the article.

- General statement about the topic.
- Start with a question, problem or quotation.

Introduction A: The Internet has changed the way we live. It started as something that we could access only through a computer, but nowadays it is everywhere, and I love it!

Introduction B: Are you a busy college student? Do you struggle to keep fit and eat healthily? Don't worry! I am going to tell you exactly what you should do. Keep on reading, you will thank me later!

## Paragraphs 1-2

Each should be clearly defined, not too long and clearly linked.

- Describe issues in detail and use one paragraph per issue.
- Use linkers, sequencing and sophisticated vocabulary.

Paragraph A1: One of the cool things about the world wide web is that you can .....

Paragraph A2: However, the greatest thing about the Internet is how you can learn tons of things...

Paragraph 1B: First of all, you must start moving your body. You could go to the gym if .....

Paragraph B2: Secondly, your diet is just as important. I suppose you live on a low budget

## Conclusion

An ending can state an opinion, give the reader something to think about, summarise the article or even end with a quotation.

Conclusion A: If you follow all these tips, I'm sure you will keep fit easily! And if you already tried that, let me know how you feel now

Conclusion B: In conclusion, the Internet has a lot of great things. For me, the best are finding information and learning online. What about you? What are your favourite things about it?

## Let's summarize! – How to write an Article?

1. Give your article a title.
2. Try and engage the reader's attention and interest. Ask questions at the beginning.
3. There should be a link between the opening sentence and the title.
4. Personalise the article using true stories or anecdotes.
5. If you decide to take a light-hearted approach or a more serious one, maintain the same style throughout the article.
6. Check your work for accuracy, punctuation and spelling.

Articles could be light or serious (but should be consistent), depending on who the target reader is. May use some rhetorical questions e.g. Can you imagine a school where every student enjoys themselves?