UNIT 6, pg. 69, TEXT 1

**fast fashion** = clothes that are made and sold cheaply, so that people can buy new clothes often = γρήγορη μόδα

**Greenpeace** = is a non-governmental, environmental organization with offices in over 55 countries and an international coordinating body in Amsterdam, the Netherlands.

**Detox campaign** = εκστρατεία αποτοξίνωσης

|  |
| --- |
| **VERBS** |
| keep + -ing = συνεχίζω να |
| face = αντιμετωπίζω, be faced = έρχομαι αντιμέτωπος |
| head out (into) = κατευθύνομαι (προς) |
| focus on = εστιάζω, επικεντρώνομαι σε |
| deliver = παραδίνω |
| inspire = εμπνέω |
| include = συμπεριλαμβάνω |
| achieve = κατορθώνω |
| confirm = επιβεβαιώνω |
| remove = αφαιρώ |
| ban = απαγορεύω |
| regulate = ελέγχω, ρυθμίζω, εντάσσω σε κανόνες |
| build up = αυξάνομαι, αναπτύσσομαι |
| excrete = αποβάλλω, απεκκρίνω |
| metabolise = μεταβολίζω |

|  |  |
| --- | --- |
| **NOUNS** | **ADJECTIVES** |
| array of [sth] = (variety, range) = ποικιλία, σειρά, μεγάλο φάσμα, μεγάλη γκάμα | tough = difficult = δύσκολος |
| newness = το καινούριο, φρεσκάδα | tempting = (attractive) = δελεαστικός |
| sales = εκπτώσεις | irresistible = (tempting, desirable) (μτφ: επιθυμητός) = ακαταμάχητος |
| deal = bargain =ευκαιρία | frequent = συχνός |
| impact = επίδραση, επιρροή, αντίκτυπος, επίδραση | increasing = αυξανόμενος, ανοδικός |
| speed =ταχύτητα | vibrant = bright = έντονος, φωτεινός, ζωηρός, ζωντανός |
| collection = κολλεξιόν | appealing = (attractive) = ελκυστικός, θελκτικός, όμορφος, ωραίος, ευχάριστος |
| pressure = πίεση | instrumental = (important, helpful) καίριος, καθοριστικός, ουσιαστικής σημασίας, σημαντικότατος, οργανικός: Your work in this company is instrumental.  **instrumental in [sth]** = (helpful, contributing to [sth]) = που παίζει ουσιαστικό ρόλο, που συμβάλλει ουσιαστικά, που είναι ουσιαστικής σημασία |
| agriculture = γεωργία | hazardous = (dangerous) = επικίνδυνος |
| criticism = ([negative] judgment) = κριτική | bio-accumulative = βιοσυσσωρευτικός |
| print = pattern = μοτίβο | disruptive (to) = (causing disruption) άτακτος, που προκαλεί ταραχή, που προκαλεί αναστάτωση, ταραχοποιός |
| feature = (characteristic, attribute, trait) = χαρακτηριστικό, γνώρισμα | carcinogenic = (causing cancer) = καρκινογόνος |
| garment = (clothing) = ρούχο, ένδυμα |  |
| polluter = (person, organization) = ο ρυπαίνων, αυτός που ρυπαίνει |  |
| substance = ουσία |  |
| hormone = ορμόνη |  |

|  |
| --- |
| **ADVERBS** |
| strictly = αυστηρά |
| particularly = (especially) = (εξαιρετικά, πάρα πολύ) ιδιαίτερα |
| globally = (worldwide) = παγκόσμια, παγκοσμίως, σε όλο τον κόσμο |

|  |
| --- |
| **PHRASES / EXPRESSIONS** |
| spare a thought for [sb / sth] = σκέφτομαι για λίγο [κάποιον /κάτι] |
| low cost = χαμηλό κόστος |
| catwalk look = στυλ της πασαρέλας |
| celebrity styles = στυλ των διασημοτήτων |
| to reduce cost = μειώνω το κόστος |
| it takes (time) to = χρειάζεται (χρόνο) να |
| to cut corners = (save time, money) = κάνω οικονομία, κάνω τσιγκουνιές  environmental corners are more likely to be cut = τα περιβαλλοντικά ζητήματα δεν αντιμετωπίζονται σωστά (λόγω οικονομικού οφέλους) |
| water pollution = ρύπανση των υδάτων |
| toxic chemicals = τοξικά χημικά |
| textile waste = απορρίµµατα / απόβλητα υφαντουργίας |
| fabric finishes = φινιρίσματα υφάσματος |
| textile dyeing = βαφή υφασμάτων |
| fashion brand = designer label = μάρκα μόδας |
| to take action = αναλαμβάνω δράση |
| supply chains = αλυσίδες εφοδιασμού |

**A. Fill in the gaps with the correct word or phrase from the list:**

**FASHION BRANDS, BIO-ACCUMULATIVE, CELEBRITIES, SUPPLY CHAIN, DEAL, CATWALK, TOXIC CHEMICALS, TEXTILE, POLLUTION, ARRAY, LOW COST, WASTE, HAZARDOUS, CARCINOGENIC, SALES**

1. There was a splendid \_\_\_\_\_\_\_\_\_\_\_\_ of food on the table.
2. The department stores usually have \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in August.
3. Nancy really got a \_\_\_\_\_\_\_\_\_\_\_\_ on those shoes.
4. The tablet's advantages are its \_\_\_\_\_\_\_\_\_\_\_\_\_\_ and user-friendly design.
5. At a fashion show, the \_\_\_\_\_\_\_\_\_\_\_\_ is a narrow platform that models walk along to display clothes.
6. The gallery opening attracted a flock of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
7. The manifesto includes tough measures to tackle road congestion and environmental \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
8. The company has cut \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from its printing process.
9. The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ industry still relies to some extent on sweated labour.
10. The Japanese recycle more than half of their \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ paper.
11. Often your favourite \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ aren't as ethical as they seem.
12. Our objective was to streamline and speed up our \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
13. In light of a public campaign, Apple has banned two potentially \_\_\_\_\_\_\_\_\_\_\_\_\_ chemicals from 22 of its iPhone and iPad assembly plants.
14. Many of these chemicals are persistent and \_\_\_\_\_\_\_\_\_\_\_\_\_\_, building up in our bodies over time. Mothers pass these chemicals to their babies, both in the womb and in breast milk. Some disrupt the action of the hormone systems, affecting babies' development in many different ways.
15. Canned Vienna Sausages are a kind of processed meat that contain lots of sodium, are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and aren’t good for you in the least.