**«FASHIONOPOLIS» FAST FASHION**

[**http://iep.edu.gr/images/IEP/EPISTIMONIKI\_YPIRESIA/Epist\_Monades/B\_Kyklos/Humanities/2018/2018-10-12\_A6\_Fast\_Fashion.pdf**](http://iep.edu.gr/images/IEP/EPISTIMONIKI_YPIRESIA/Epist_Monades/B_Kyklos/Humanities/2018/2018-10-12_A6_Fast_Fashion.pdf)

[**https://www.wordreference.com/engr/**](https://www.wordreference.com/engr/) **online dictionary to help you check the words**

**Fast fashion is**

a) cheap and trendy clothing that is quickly produced and often copied from designer styles

b) a highly profitable business model based on replicating catwalk trends and high-fashion designs and mass-producing them at low cost.

<https://www.youtube.com/watch?v=fR7bXsoNwwE> a very short video about Fast Fashion

<https://www.savoirville.gr/fast-fashion/> a Greek article about what Fast Fashion is

<https://www.maxmag.gr/perivallon/fast-fashion-ta-roycha-tis-ntropis/>

<https://www.thegoodtrade.com/features/what-is-fast-fashion> an article about Fast Fashion

<https://www.nytimes.com/2019/09/03/books/review/how-fast-fashion-is-destroying-the-planet.html> The Price of Fast Fashion and the Future of Clothes by Dana Thomas

<https://www.oysterenglish.com/images/clothing-vocabulary-words.jpg> a picture

<https://www.grammarly.com/blog/cloths-clothes/> what’s the difference

<https://www.youtube.com/watch?v=SlwYq7t0ctw> TRUE COST documentary trailer

<https://www.youtube.com/watch?v=elU32XNj8PM> How fast fashion adds to the world's clothing waste problem (Marketplace)

<https://www.youtube.com/watch?v=7i0QMnz4ExY> Recycling fashion: The town turning waste into clothes- BBC News

**VOCABULARY UNIT 6 FAST FASHION**

**LET’S TAKE A LOOK AT THE MOST IMPORTANT PARTS OF THE VOCABULARY**

**ORANGE PART**

**We are faced with a tempting array: we look at a very attractive display of clothes we can’t resist to buy**

**Spare a thought: don’t forget/remember**

**Vibrant colours: vivid colours**

**Are banned: are prohibited /not allowed or permitted, ban=prohibit/prevent**

**Excrete: pass as waste= αποβάλλω, απεκκρίνω**

**Disruptive: causing disruption άτακτος, ταραχοποιός**

**Carcinogenic: having the potential to cause cancer**

**Toxic chemicals/hazardous chemicals: chemicals which harm human health and the environment**

**Fashion garments: an item of clothing**

**Bio accumulative: βιοσυσσώρευση (**η συγκέντρωση μη μεταβολιζόμενων χημικών ουσιών, κατά την πρόοδο της τροφικής αλυσίδας προς την κορυφή. Πάνω από ένα κρίσιμο όριο συγκέντρωσης, αυτές οι ουσίες γίνονται τοξικές)

**BLUE PART**

**To shed: ρίχνω /αποβάλλω (shed-shed-shed)**

**Minute: tiny/extremely small to be seen**

**Sewage: wastewater= λύματα, απόβλητα**

**Sewage** has to be properly treated to ensure it doesn’t pollute the environment.

**Biodegrade: decompose, decay= βιοδιασπώμαι**

**Genetically modified: biologically changed/altered=γενετικά τροποποιημένο**

**Pesticides: παρασιτοκτόνα (pest killers)**

The overuse of **pesticides** in agriculture is a concern for public health.

**Resistant: not affected= ανθεκτικός/ που αντιστέκεται, αντέχει**

The vaccine will make you **resistant to** viruses.

**Overall: total, generally**

**RED PART**

**Unintended: without having the intention or will**

**Retailers: traders/people who sell goods to the people= κατάστημα λιανικής πώλησης**

**Exacerbate: to make a problem worse/ aggravate**

**Saturated: soaked with liquid= εμποτισμένα/ είναι γεμάτα με (μεταφορική χρήση του όρου εδώ)**

**Disposable: of one use and then throw away= μιας χρήσης**

We always use **disposable** plates when we have a party.

**Impetus: force that makes sth happen/stimulus**

Getting the loan gave a lot **of impetus** to the construction of the building.

**Purchase: buy**

**Occur/occurrence: happening/event/incident**

**Charity shops: φιλανθρωπικά καταστήματα**

**GREEEN PART**

**Eco-friendly:** **environmentally safe/ environmentally-friendly**

Using disposable bottles is not **environmentally friendly.**

**Fibre (UK, US fiber): ίνα, κλωστή**

**Spin-spun-spun: to make thread from cotton or other fibres= γνέθω**

**Weave-wove-woven: to make cloth using threads=υφαίνω**

**Sew-sewed-sewn/sewed= to make stitches= ράβω**

**Fleece: soft synthetic fabric**

**Tackle: deal with /to tackle a problem**

The shopkeeper tackled the problem of shoplifting by installing CCTV.

**Upcycling: to take recycling further= αξιοποιώ αναβαθμίζοντας**

**Customization: to modify sth to fit my purpose= προσαρμογή/εξατομίκευση**

**Customization** is available for all models in the showroom.

**WORD BUILDING: ΠΑΡΑΓΩΓΑ**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **RESIST – RESISTANCE** | | **RESISTANT ανθεκτικός** | | **IRRESESTIBLE ακαταμάχητος** | |
| **PRESS** | **PRESSURE** | | **PRESSING** | |  |
| **DELIVER** | **DELIVERY** | |  | |  |
| **COLLECT** | **COLLECTION** | | **COLLECTIVE** | |  |
| **REDUCE** | **REDUCTION** | |  | |  |
| **PRODUCE** | **PRODUCTION** | | **PRODUCT** | | **PRODUCER** |
| **POLLUTE** | **POLLUTION** | | **POLLUTER** | |  |
| **REMOVE** | **REMOVAL** | |  | |  |
| **MEAN** | **MEANING** | | **MEANINGFUL** | | **MEANINGLESS** |
| **METABOLISE** | **METABOLISM** | | **METABOLIC** | |  |
| **ADD** | **ADDITION** | | **ADDITIVE** | |  |
| **PREVENT** | **PREVENTION** | | **PREVENTIVE** | |  |
| **MODIFY** | **MODIFICATION** | | **MODIFIED** | |  |
| **DRY** | **DROUGHT** | | **DRIED** | |  |
| **IMPROVE** | **IMPROVEMENT** | |  | |  |
| **DIE** | **DEATH** | | **DEADLY** | |  |
| **INCLUDE** | **INCLUSION** | | **INCLUSIVE** | |  |
| **GROW** | **GROWTH** | | **GROWING** | |  |
| **EXPAND** | **EXPANSION** | | **EXPANSIVE** | |  |
| **DEVELPP** | **DEVELOPMENT** | | **DEVELOPING** | |  |
| **DISPOSE** | **DISPOSAL** | | **DISPOSABLE** | |  |
| **GENERATE** | **GENERATION** | |  | |  |
| **REPAIR** | **REPAIR** | | **REPAIRABLE** | |  |
| **LOSE** | **LOSS** | | **LOST** | |  |
| **PURCHASE** | **PURCHASE** | | **PURCHASABLE** | |  |
| **RISE** | **RISE** | | **RISING** | |  |
| **DONATE** | **DONATION** | |  | |  |
| **CHOOSE** | **CHOICE** | | **CHOSEN** | |  |
| **LABEL** | **LABEL** | |  | |  |
| **BLEND** | **BLEND=MIXTURE** | |  | |  |
| **DECIDE** | **DECISION** | | **DECISIVE** | | **INDECISIVE** |
| **RECOGNISE** | **RECOGNITION** | | **RECOGNISABLE** | |  |
| **INFORM** | **INFORMATION** | | **INFORMATIVE** | |  |
| **CONSUME** | **CONSUMER** | | **CONSUMPTION** | | **CONSUMPTIVE** |
| **CULTIVATE** | **CULTIVATION** | | **CULTIVATED** | |  |
| **COMPOSE#DECOMPOSE** | **COMPOSITIONσύνθεση** | | **DECOMPOSITION** | | **=αποσύνθεση** |